

## Curriculum Vitae of Maruf Abdullah

### Contact Address:

#### **Maruf Abdullah**

House#32, Road#03, Nukunja-02 (RA)

Khilkhet, Dhaka - 1229

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### Career Objective

To develop my career in light of the experience of **Web Design and Development (PHP)** and **SEO, Digital Marketing / Online Marketing** sector through working in a well-reputed company or organization with honesty and dignity where success comes through creativity, hard work, sincerity, teaming and devotion to duty and where there is a scope to gather knowledge and contribute as well.

### Academic Qualification

#### Bachelor of Science (B. Sc.) in Computer Science & Engineering (3 years)

Institution : Daffodil International University (DIU).  
Department : Computer Science & Engineering  
Major : Garments Manufacturing and Technology  
CGPA : 3.45 (Out of 4.00)  
Year of Pass : 2016

#### Diploma in Engineering Certificate (4 years)

Institution : Jhenaidah Polytechnic Institute  
Board : Bangladesh Technical Education Board (BTEB)  
Group : Computer Technology  
GPA : 3.82 (Out of 4.00)  
Year of Pass : 2012

#### Secondary School Certificate (S.S.C) (10 years)

Institution : Victoria Jubilee Govt. High School, Chuadanga  
Board : Jessore  
Group : Science  
GPA : 4.63 (Out of 5.00)  
Year of Pass : 2008

## Experience

01 Feb 2017 – Present	<b>Sr. Digital Marketing Executive</b> MySoftHeaven (BD) Ltd.
01 Jan 2016 – 31 Dec 2016	<b>Web Marketing Executive</b> Ingen Studio Limited
01 Mar 2014 – 31 Jan 2016	<b>Operation Coordinator</b> Out Of Home BD
01 Jan 2013 – 31 Dec 2014	<b>SEO Manager</b> Optimal IT Limited

## Internship and Training

- 🕒 **Diploma Internship** on Web Design & Online Earning at Optimal IT Limited
- 🕒 **WordPress Development Certification** at DevsTeam Institute
- 🕒 **SEO and Digital Marketing** at Udemy
- 🕒 **PHP Web Development** at BDJobs Training (LICT Project)
- 🕒 **PHP Web Development** at Udemy and Stone River eLearning
- 🕒 **PHP Web Application Development** at BITM (SEIP Project)

## Key Skills

### Technical Skills:

**SEO:** White Hat SEO, On-Page Optimization, Off-Page Optimization, Performance Increase etc..

**Digital Marketing:** Social Media Promotions, Google Adwards, PPC, CPC, Facebook Dark Posts, Twitter Marketing, YouTube Marketing, LinkedIn Marketing etc..

**Design & Development:** HTML, CSS, JS, PHP, WordPress, Basic Photoshop.

**Other Computer Skills:** MS Word, MS Excel, PowerPoint, UML Design, PC Troubleshooting, Hardware Maintenance, Software Installation etc..

### Language Skills:

**Bengali:** Native Language.

**English:** Good in writing, reading, speaking & listening.

## Individuality

- ☞ Good communication and presentation skills
- ☞ Confident, reliable, bright and enthusiastic.
- ☞ Strong interpersonal and teamwork skills.
- ☞ Capable of adopting in any environment.
- ☞ Possessing leadership quality and skill.

## Personal Details

Name : Maruf Abdullah  
Father's Name : Md. Asaduzzaman  
Mother's Name : Ismotara Nasrin  
Permanent Address : Zobaida Dream Land, Kath Potti, Cinema Hall Para, Chuadanga 7200  
Date of Birth : 01 January, 1994  
Religion : Islam  
Nationality : Bangladeshi  
Gender : Male  
Marital Status : Unmarried  
Blood Group : O (+ve)

## References

Nazmun Nessa Moon	Praloy Kumar Saha
Assistant Professor (Dept. of Computer Science and Engineering)	General Manager (Finance & Accounting)
Daffodil International University	Rural Power Company LTD.
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I hereby assure you that all the information supplied in this curriculum vitae is true and if any inconsistency found then you have right to reject it.

### Signature

Maruf Abdullah

Date: 09<sup>th</sup> NOV 2017